



Seven Down Network

This is a new and exciting way to advertise your business! Having problems pinpointing your customers? Try the Seven Down Network! This gives you great coverage of your business throughout Seven Down Events. This is a direct line to potential customers without the high advertising cost.

The Seven Down Network offers two ways to advertise, per event or a yearly contract. If your business needs short term, quick hitting exposure, pick from a listing of our events and choose which one you feel would get the best exposure for your business, or act now and get a year of advertising on the Seven Down Network at all Seven Down Arena Events.

Per Event Advertising:

Cost: \$125.00

Includes: 50-:20 ads played per event weekend

Cost Breakdown: \$2.50 per ad

Not only is this a cost effective way of hitting your target customer but it is ground breaking. This type of advertising is “pinpoint-marketing.” What is “pinpoint-marketing?” We are able to tell you approximately how many people will listen to your advertisement per weekend and what demographic they fit in! With other medias like radio and TV, you spend thousands of dollars and hope to reach people at just the right time and place. With the Seven Down Network, you know exactly when, where, and who your advertising dollars are reaching.

Year-Long Advertising

Cost: \$850.00

Includes: *50-:20 ads played per event weekend at all Seven Down Events

*24/7 loop play of your advertisement throughout our indoor arena

*Year Contract goes from September 1st – August 31st

****Buy Now! Only 20 Spots Available!!**

Cost Breakdown: *Fraction of a penny per advertisement played!

*\$70.53 per month (47.22 per month with current special)

*****Act right now and get 6 months of advertising free!*****

7 Down Events Listing:

1. Winter Series Team Roping. Events run November – April.
 - 10 Saturday Ropings
 - 10 Sunday Ropings
2. Winter Barrel Racing Series. Events run November – April.
 - 6 total event days
3. Dash-N-Dance barrel series. Event runs June-August.
 - 9 total event days
4. Cowboy Mounted Shoot. June 24-28
 - 4 total event days
5. Horse Sales; one in May and August
 - 4 total event days
6. Little Britches Rodeo in January and March
 - 6 total event days
7. Black Hills State University College Rodeo in April
 - 3 total event days
8. Wrangler Team Roping in November and April
 - 6 total event days
9. Plus additional events held at Seven Down Arenas

How can we help your business?

By Event: \$125 per event

Company or Individual's Name:

Address:

Phone:

E-Mail Address:

Which events would you like to advertise in?

Year Contract (September 1st-August 31st): \$850

Company or Individual's Name:

Address:

Phone:

E-Mail Address:

****Make checks payable to: Seven Down Arenas**